



Implementing Data Models and Reports with SQL Server 2014 (20466)

- **Formato do curso:** Presencial e Live Training
- **Com certificação:** MCSE: Business Intelligence
- **Preço:** 1680€
- **Nível:** Avançado
- **Duração:** 35 horas

Este curso de 5 dias, destina-se à implementação de soluções de Business Intelligence com Microsoft SQL Server 2012 / 2014.

Descreve como implementar Modelos de dados Multidimensionais e Tabulares, bem como construir e gerir relatórios com o Microsoft SQL Server Reporting Services, criar Dashboards utilizando PerformancePoint Services em Microsoft SharePoint Server, bem como conceitos de Data Mining.

O principal objetivo deste curso é preparar para o exame “70-466 – Implementing Data Models and Reports with Microsoft SQL Server”, este exame é obrigatório para a conclusão do percurso MCSE Business Intelligence.

Este curso foi desenhado para que o formando aprenda as funcionalidades de SQL Server 2012, ou 2014, cobrindo não só as novas funcionalidades do SQL Server 2014, mas também fornecendo a base necessária das funcionalidades do produto neste contexto.

Pré-requisitos

Pelo menos 2 anos de experiência a trabalhar com Bases de Dados Relacionais, nomeadamente em:

- Desenho de Bases de Dados Normalizadas
- Criação de Tabelas e Relações
- Consultas a Bases de Dados SQL Server
- Conhecimentos de topologias de Data Warehouse
- Alguns conhecimentos básicos de desenvolvimento
- Algumas noções de métricas de negócio
- Recomenda-se a frequência dos seguintes cursos:
 - “20461 – Querying Microsoft SQL Server”,
 - “20463 – Implementing a Data Warehouse”
 - ou conhecimentos equivalentes.

Objectivos

No final da ação de formação os participantes deverão estar aptos a:

- Descrever os componentes, arquitetura e natureza de uma solução de Business Intelligence
- Criar Bases de Dados Multidimensionais em Analysis Services
- Implementar Dimensões num Cubo.
- Implementar Medidas e Grupos de Medidas
- Utilizar MDX
- Customizar um Cubo
- Implementar um Modelo Tabular em Analysis Services
- Utilizar DAX
- Criar Relatórios em Reporting Services
- Implementar Relatórios com gráficos e parâmetros
- Gerir a execução e entrega de Relatórios
- Implementar Dashboards em PerformancePoint Services para SharePoint
- Utilizar Data Mining para análise preditiva de dados

Programa

Module 1: Introduction to Business Intelligence and Data Modeling

As a SQL Server database professional, you may be required to participate in, or perhaps even lead, a project with the aim of implementing an effective enterprise BI solution. Therefore, it is important that you have a good understanding of the various elements that comprise a BI solution, the business and IT personnel typically involved in a BI project, and the Microsoft products that you can use to implement the solution.

Lessons

- Introduction to Business Intelligence
- The Microsoft Enterprise BI Platform

Lab : Exploring a BI Solution

After completing this module, you will be able to:

- Describe the elements of a typical BI solution.
- Select appropriate Microsoft technologies for a BI solution.
- Describe key considerations for planning a BI project.

Module 2: Creating Multidimensional Databases

This module provides an introduction to multidimensional databases and introduces the core components of an Online Analytical Processing (OLAP) cube.

Lessons

- Introduction to Multidimensional Analysis
- Creating Data Sources and Data Source Views
- Creating a Cube
- Overview of Cube Security

Lab : Creating a Multidimensional Database

After completing this module, you will be able to:

- Describe the considerations for a multidimensional database.
- Create data sources and data source views.
- Create a cube.
- Implement security in a multidimensional database.

Module 3: Working with Cubes and Dimensions

This module describes how to create and configure dimensions and dimension hierarchies in an Analysis Services multidimensional data model.

Lessons

- Configuring Dimensions
- Defining Attribute Hierarchies
- Sorting and Grouping Hierarchies

Lab : Working with Cubes and Dimensions

After completing this module, you will be able to:

- Configure dimensions.
- Define attribute hierarchies.
- Sort and group attributes.

Module 4: Working with Measures and Measure Groups

This module describes measures and measure groups. It also explains how you can use them to define fact tables and associate dimensions with measures.

Lessons

- Working with Measures
- Working with Measure Groups

Lab : Configuring Measures and Measure Groups

After completing this module, you will be able to:

- Configure measures.

- Configure measure groups.

Module 5: Introduction to MDX

This module describes the fundamentals of MDX and explains how to build calculations, such as calculated members and named sets.

Lessons

- MDX Fundamentals
- Adding Calculations to a Cube
- Using MDX to Query a Cube

Lab : Using MDX

After completing this module, you will be able to:

- Describe MDX.
- Add calculations to a cube.
- Describe how to use MDX in client applications.

Module 6: Customizing Cube Functionality

This module describes how to enhance a cube with Key Performance Indicators (KPIs), actions, perspectives, and translations.

Lessons

- Implementing Key Performance Indicators
- Implementing Actions
- Implementing Perspectives
- Implementing Translations

Lab : Customizing a Cube

After completing this module, you will be able to:

- Implement Key Performance Indicators.
- Implement Actions.
- Implement Perspectives.
- Implement Translations.

Module 7: Implementing an Analysis Services Tabular Data Model

This module describes Analysis Services tabular data models and explains how to develop a tabular data model using the SQL Server Data Tools for Business Intelligence (BI) add-in for Visual Studio.

Lessons

- Introduction to Tabular Data Models

- Creating a Tabular Data Model
- Using an Analysis Services Tabular Data Model in an Enterprise BI Solution

Lab : Implementing an Analysis Services Tabular Data Model

After completing this module, you will be able to:

- Describe Analysis Services tabular data model projects.
- Implement an Analysis Services tabular data model.
- Use an Analysis Services tabular data model.

Module 8: Introduction to Data Analysis Expression (DAX)

This module explains the fundamentals of the DAX language. It also explains how you can use DAX to create calculated columns and measures, and how you can use them in your tabular data models.

Lessons

- DAX Fundamentals
- Using DAX to Create calculated Columns and Measures in a Tabular Data Model

Lab : Creating Calculated Columns and Measures by using DAX

After completing this module, you will be able to:

- Describe the fundamentals of DAX.
- Use DAX to create calculated columns and measures.

Module 9: Implementing Reports with SQL Server Reporting Services

This module introduces Microsoft SQL Server Reporting Services and discusses the tools and techniques that a professional BI developer can use to create and publish reports.

Lessons

- Introduction to Reporting Services
- Creating a Report with Report Designer
- Grouping and Aggregating Data in a Report
- Showing Data Graphically
- Filtering Reports Using Parameters

Lab : Creating a Report with Report Designer

After completing this module, you will be able to:

- Describe the key features of Reporting Services.
- Use Report Designer to create a report.
- Group and aggregate data in a report.
- Publish and view a report.

Module 10: Automating Report Execution and Delivery

This module describes how to apply security and report execution settings, and how to create subscriptions to deliver reports.

Lessons

- Managing Report Security
- Managing Report Execution
- Delivering Reports with Subscriptions and Data Alerts
- Troubleshooting Reporting Services

Lab : Implementing Report Subscriptions

After completing this module, you will be able to:

- Configure security settings for a report server.
- Configure report execution settings to optimize performance.
- Use subscriptions and alerts to automate report and data delivery.
- Troubleshoot reporting issues.

Module 11: Delivering BI with SharePoint PerformancePoint Services

This module introduces Microsoft SharePoint Server as a platform for BI, and then focuses on building BI dashboards and scorecards with PerformancePoint Services.

Lessons

- Introduction to SharePoint Server as a BI Platform
- Planning Security for a SharePoint Server BI Solution
- Planning for PerformancePoint Services

Lab : Implementing PerformancePoint Services

After completing this module, you will be able to:

- Describe SharePoint Server as a BI platform.
- Use PerformancePoint Services to deliver BI functionality.
- Configure PerformancePoint Data Sources.
- Create Reports, Scorecards, and Dashboards.

Module 12: Performing Predictive Analysis with Data Mining

This module introduces data mining, describes how to create a data mining solution, how to validate data mining models, how to use the Data Mining Add-ins for Microsoft Excel, and how to incorporate data mining results into Reporting Services reports.

Lessons

- Overview of Data Mining

- Using the Data Mining Add-in for Excel
- Creating a Custom Data Mining Solution
- Validating a Data Mining Model
- Connecting to and Consuming Data Mining Data

Lab : Using Data Mining to Support a Marketing Campaign

After completing this module, you will be able to:

- Describe the key data mining concepts and use the Data Mining Add-ins for Excel.
- Create a data mining solution.
- Validate data mining models.
- Use data mining data in a report.